

Brown Daily Herald

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TWENTY CENTS

EPC Probes Classrooms, Fac. Report

By MEGAN MOYNIHAN

The Educational Policy Committee yesterday discussed Provost Maurice Glicksman's review of academic policy, a classroom space crunch that will be caused by the renovation of Rogers Hall next year, and Brown's summer studies program.

EPC members reacted negatively to Glicksman's report, which outlines Brown's academic course for at least the next decade.

"I just find nothing to sink into," said religious studies professor Sumner Twiss. Philosophy professor Martha Nussbaum said, "I find it's so vague that I cannot figure out what's become of departments. It's not spelled out what proposals mean in terms of faculty appointments."

Committee members, however, agreed that Glicksman's report was only a preliminary discussion of the new faculty staffing plan, which is expected to be published within two weeks.

Classroom Crunch

EPC members also looked at recently completed drawings for the renovation of Rogers Hall, presented by director of physical planning Carol Wooten. She said she hopes construction will begin by late spring. Plans include increasing the number of classrooms from four to eight, adding a 650-person auditorium and building new toilets in the basement.

"Personally I am excited about the drawing," said registrar Kay Hall. "I think the architects have come up with a very good scheme."

The renovations will take a year, Wooten said. According to Hall, a search is one for classroom space to use in the interim. "We have looked at renting space off campus, but there's really nothing we can find." Two other possibilities, she said, are using Manning Chapel or Andrews Dining Hall.

EPC, see page 5

Hair Grows Wilder Among Brown Set Customers' Coiffures

By VADIM KOTLYAR

In a large, sparsely-furnished room with bare white walls, people's appearances are being changed in front of their eyes. They arrive bored, disgusted or infatuated with themselves, pay \$20, and a half-hour later anxiously behold their "new look" in the mirror. At Altered Images, hair is what it's all about.

"I think that hair says a lot about your personality," said Donna, who is a regular customer. She has a dyed-blond mane of hair that sticks out in electrified spikes. "People look at me and say 'Wow, it must have taken a lot of courage to do this!'"

Donna used to be an account executive at a public relations firm. When she was told to change her



Photo by David Lion

TUBE MONGERS—Seniors Mark Keleman, Scott Blankman and J.B. Shank relax on their Nielsen couch in their Nielsen home.

Battle of Network T&A Rages in Seniors' Home

By DAVID SHENK

Being a Brown student is enough to make you famous these days, but for the past week, Mark Keleman, J.B. Shank and Scott Blankman and three others have basked in an even greater glory.

They call it TV ratings. The Nielsens.

Since Thursday, the six seniors have shared the responsibility—the honor—of deciding what you will be able to watch on TV. They are a Nielsen family for the week. And proud to be one, too.

"It was about two and a half weeks ago," explained Blankman, "when we got this call from Clearwater, Florida. The lady said it was the Nielsen ratings, and asked me a few questions. Then she said the stuff would be in the mail, and we got these packets a few days later."

The packets read, "You're personal Nielsen TV Viewing DIARY." Inside, there are instructions for recording exactly what, and for exactly how long, each Nielsen family watches for exactly one T.V. viewing week.

Included in this all-important survey is the chance to indicate cable

TV viewing (which the guys do have, although they refused movie channels) and VCR viewing (which they don't have, but certainly wish they did). The recording procedure is relatively simple: mark down everything you watch, and for how long. From the look of things, these guys have watched a decent amount of television.

"It's going to sound as though we watch TV all the time, but we really don't," Keleman said, changing channels away from a commercial. "How could we? We have too much work."

"We mainly watch CBS and *Jeopardy*," Shank said as the others nodded in agreement. "But we also watch a lot of re-runs: *Andy Griffith*, *I Love Lucy*, *Mash*, and then there's *Letterman*."

Blankman quickly pointed out that they view some quality stuff, too. "CNN gives you the news every half hour," he said, despite the lack of CNN's presence on their Nielsen log.

"C-Span [the government access channel] can be really interesting to

NIELSEN, see page 5

Revolution On Your Scalp

By CURTIS KOPF

David Shwaery, a hairstyle specialist from Squires Salon, watches MTV every morning. According to Shwaery, MTV's motley crew is not just selling vinyl discs. They're selling fashion. "I catch MTV with breakfast every day," says Shwaery. "You've got to if you want to keep up with the latest trends. And not just in music. A lot of the new hairstyles people are asking for come right off the television screen."

Shwaery credits MTV, in part, with the recent proliferation of striking colors and spiky textures in hairstyling. Don't be surprised. Though this may be the decade of Ronald Reagan and the BMW, it is also the golden era of buzzes, bobs and cellophanes.

But before you run off to your favorite coiffeur, you might want to read a little further. As the one-size-fits-all haircut goes the way of the Brontosaurus, a myriad of new styles are emerging which may confuse the lay person. The following are a few

delegates were involved in the lobbying."

"The president, the real president, just signed the bill two weeks ago and up until that point we couldn't be too serious," he added.

This is not the first grant the DOE has given to the University. In the last fiscal year, DOE was the University's fourth largest source of research funding, accounting for more than 10 percent of the University's \$3.6 million worth of research grants and contracts.

"Creating the center would have been extremely difficult without this appropriation," said Reichley.

The completion date is set for the early fall of 1987, and some faculty and administrators are skeptical they can hold out that long with the present computing space shortage.

"All the areas in computer and information services, all our sections, have extremely severe problems with lack of space. I don't see how we're going to survive two years," said CENTER, see page 6

C.S. Dept. Gets \$2.5 Million Grant

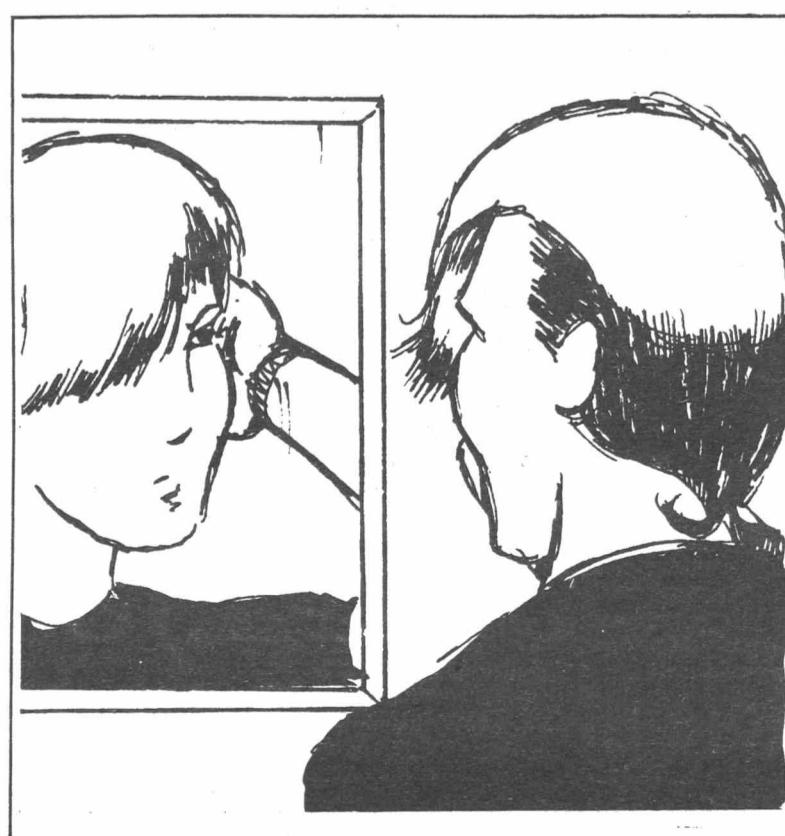
The department of computer science has received a \$2.5 million grant from the Hewlett-Packard Company.

The grant, part of Hewlett-Packard's \$50 million program in support of academic computing, is one of the largest computer science grants Brown has received.

Brown and 12 other universities won the grants from a field of 50 proposals. Yale, Columbia, Cornell and several schools located in the company's home state of California also secured grants.

Hewlett-Packard spokesperson Shirley Gilbert said the company hopes to help colleges generate useful research. "Schools do a lot of good research we can use—that everybody can use. We're all helping each other in this thing," she said.

GRANT, see page 2



CUTS, see page 5

basic terms that you ought to know.

• The Buzz. In haircare lingo, a good buzz is not something you're likely to find at a Kappa Sig open bar. Rather, it's the chic progeny of such punk stylists as Wendy O. Williams and the Plasmatics. Today's hairdressers favor a watered-down Mohawk with hair cropped closely to the sides and back and left full on top.

• The Bob. When your hair stylist asks you if you like bobs, don't get offended. The term bob actually refers to a classic cut which is short and sporty. The bob, like many of the new cuts, is a reincarnation of a style popularized on the silver screen years ago. As most stylists will tell you, the bob is a good sixty years old. Over the decades a whole family of bobs have developed. There's the layered bob, the asymmetrical bob and the Bermuda Bob.

• Cellophane. In hairspeak,

HAIR, see page 6

UCS ISSUES HIGHLIGHT LET US KNOW WHAT YOU THINK ABOUT

1. ESTABLISHING A WALKING ESCORT SERVICE
 2. UCS AS AN ORGANIZATION
 3. ANY GRIPES OR SUGGESTIONS CONCERNING CAMPUS LIFE

MEETING 5:30 PM TONIGHT
ROOM 46 FAUNCE HOUSE
WILD AND WEEKLY...
BE THERE, ALOHA

ALVIN BOYARSKY
CHAIRMAN,
ARCHITECTURAL ASSOCIATION
SCHOOL OF ARCHITECTURE
LONDON

ARCHITECTS AND ACADEMIC STUDY IN LONDON: THE AA AND BROWN IN BRITAIN

Wednesday, 13 Nov. 1985, 3:30 p.m.
List Art Center - Room 225
Brown University

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Presentation and question-and-answer session will be held with a Woodrow Wilson School representative.

Date: Friday, November 15, 1985
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Place: Inquire at Career Planning Services

Interested in TAing next semester?

ORGANIZATIONAL MEETING FOR COMPUTER SCIENCE TEACHING ASSISTANTS

**An Organizational Meeting will be held
Thursday, November 14th, 1985 at 4:30 p.m.
Barus-Holley, room 168**

Grant-

Continued from page 1

Brown will get 30 engineering workstations, particularly well-suited for research in artificial intelligence, according to computer science chairperson, John Savage.

In addition, the department will be receiving a great deal of artificial intelligence software, developed and manufactured by H-P labs.

A.I.-based programs are becoming increasingly important to business and industry, Savage said, because they can manage greater amounts of information and higher levels of complexity. The programs can use computerized vision to direct the activities of robots, can answer natural questions from a database, and can coordinate activities of en-

tire factories.

Installation of the new machines will take place over the next three years, to be used by faculty and students for research in artificial intelligence, graphics and designing large-scale integrated circuits.

Hewlett-Packard is a \$6 billion computer equipment manufacturer. It is ranked 75 among the Fortune 500 companies.

ROBERT CREELEY

READS HIS POETRY

Wednesday, 13 November
8 p.m.
Sayles Hall

The Woodrow Wilson School

of Public and International Affairs

Princeton University

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Update

Examining How Brown Advises Students

The Challenge Of Working The Network

By ELLEN NEUBORNE

Even Brown students occasionally reach the end of their rope.

Luckily, Brown has an extensive network of people ready to offer advice to those who need it.

But in order to get such advice, students must figure out which one of the 19 deans, eight peer counselors, and innumerable student services can best help them. And they often discover working the network to be at best a challenge and, at worst, an exercise in frustration.

One sophomore seeking advice on a financial difficulty recently spent more than a week being passed around to different deans before she was finally sent to Dean of Undergraduate Conseling Thomas Bechtel. The student said she had to do "an awful lot of work" in order to find the help she needed. "It would have been much easier if I had known that Dean Bechtel was the one who dealt with unpaid accounts, then I could have gone straight to him without wandering around. His title [dean of undergraduate counseling] doesn't give you any way of knowing he handles unpaid accounts."

"Working the network would be easier if deans' responsibilities were more clearly outlined for students," she said.

Some feel the advising network would function better if it were more centralized. Associate Dean of the College Barrett Hazeltine said he thought students would be better advised if one dean had primary responsibility for them throughout their four years at Brown. "The student and dean would have a continuing relationship, and deans would be better advisors if they knew the students well," said Hazeltine. "The problem with each dean having a specialty is that



A Critical Look at the CAP Program

By ELLEN NEUBORNE

Four years ago, Brown established an innovative advising program offering first-year students close and continued contact with their advisors. Called the Curricular Advising Program, the plan provided for CAP professors who would serve as both professor and advisor to a small number of students and thereby foster a close and more productive advising atmosphere.

In the program's first year, about 20 professors offered CAP courses. Four years later, over 100 courses ranging from Neuro I to "The Ethics of War Defense and Deterrence," are offered as part of the CAP program. More than 70 percent of the class of '89 elected to have CAP advisors.

Most students involved in CAP praise the program, but some feel the program has let them down. Those who rate CAP as a positive experience say they have indeed found the close advising relationship CAP advertises. "A CAP class allows you to have a much more personal relationship with your advisor," said R.J. Harper '89. "It's much more one-on-one, and it makes your education more personalized. You know there's one professor you can always talk to. I also think the professor can be a better advisor because she can get to understand the way you think."

"I really get the feeling my advisor is interested in what's best for me," said Kathy O'Keefe '89. "I think dealing with my advisor in a classroom situation definitely lets her get to know my personality, and that makes her a better advisor."

"You have at least one professor you can count on for help, and I think that's really important for a freshman," said Julie Sutliff '89. "My CAP advisor always tells us we can call him at home, and I think that's really great; it lets you know there's someone you can count on who knows you."

Some CAP students complain, however, that they don't have a close relationship with their CAP advisors, and some cite large classes as the hindrance. "My class is kind of big so I don't really get personal attention," said Angela Fowler '89. "In terms of advising, I'd like it if it were a smaller course and there were fewer advisees, but I like having an advisor from the field I'm interested in."

information on those who are falling through the cracks."

Shaw characterized two types of students who need the help of the advising network. The first are those who know they have a problem but don't know where to go. "The network does well with this group. They usually go to somebody and even if it is the wrong advisor, they can point you in the right direction," he said.

The other group includes those who think they don't need advice. "Those are the students the network needs to reach out to," Shaw said.

"My class was supposed to be 25 students, and there are 65. I think if the class were smaller, there would be a better rapport between students and the professor," said Michael Tate '89.

CAP fellows are one aspect of the CAP program students consistently praised. "My CAP fellow gave me some really good advice, particularly the first week of school when my advisor wasn't here," said Tate. "He's also a good friend of mine. I feel I

professor. Students who expressed disappointment in their CAP course often cited their professor as a problem. "My professor doesn't really advise us," said one first-year student. "I'd rather have a CAP advisor who met with us. He just signs our cards, and that's it. I don't really know at this point what the program is supposed to do for me. My professor is nice, but he has few office hours, and I don't get to see him very much. I don't feel I need the guidance but I'd like

Some students say they regret making a firm decision before coming to Brown... Others regret getting stuck with a professor they don't get along with.

can talk to him about courses or about anything."

"Having the pair of my professor and CAP fellow is really helpful," said Sutliff. "The CAP fellow knows a lot about courses that are outside the department of my CAP course, so having them both to advise me is really helpful."

CAP fellows themselves say the program is working fairly well. "I think the CAP program is really effective," said Laurie Pitts '87, a CAP fellow for Classics 41. "Most CAP fellows I know really enjoy their advising experience. They have a more constant contact with the students, and that makes a better advisor."

Pitts said the program's success is due to the continued contact between advisees and their advisors and CAP fellows. "There's a higher level of day-to-day involvement, not just a pre-registration meeting once a semester," she said. "Freshmen seem to feel the CAP professor is more involved with them," she said.

"From a CAP fellow's viewpoint, it's helpful to know the person you're advising, and the CAP program allows students to get to know advisors outside of the advising relationship," said Dave Aghassi '88. "If you know them, you feel more comfortable with them, and that makes for a better advising relationship."

All CAP participants agree the success of a CAP course depends heavily on the pro-

to feel it was there for me."

"Generally I think it's a good experience, but it is very subjective. It depends a lot on the professor and their relationships with the students," said Pitts.

Students receive information about the CAP courses during the summer before their first year. Students are cautioned to choose their CAP course carefully, because CAP assignment is considered a firm commitment to enroll in the class; they can not "shop around" for CAP courses as they can for other classes.

This lack of flexibility discourages some students from participating in the program. "I didn't want to make that commitment over the summer, not knowing the professor or if I'd like the class," said Steven Harris '89.

Some students say they regret making the firm decision before coming to Brown. "I had no way of knowing what my professor would be like, and I wish I had," said one first year student.

Others regret getting stuck with a CAP professor with whom they are not compatible. "Having to stay in a CAP course with a professor you hate is a really miserable experience," complained one male frosh.

"It might be better if CAP were a regular course you could drop and add," suggested CAP fellow Aghassi. "That would make it easier on a student who might have a personality conflict with a CAP advisor."

ed with student services opportunity to discuss advising issues.

Lori Schack '87, a women's peer counselor, said she would like to see more coordination among the peer counseling programs. "Students would be better serviced if there was more contact among the counselors," she said. She said there are representatives of the different programs on the Resident Counselors board, but that contact among counselors should be more individual and less bureaucratic. "Counselors could really help each other if they had more regular contact," she said.

Hazeltine:
Give one
dean primary
responsibility for
each student.



a typical problem covers more than one area and sends a student wandering to different people for help."

Hazeltine said problem-solving would be more efficient if students had one dean responsible for them. He also said the more centralized system would help those students reluctant to seek help. "If a student knew the dean, she or he would be more likely to get in touch before things got bad. You'd see the dean before the roof caved in," he said.

Associate Dean of the College Robert Shaw agreed the system of advising is decentralized, but he said the division of labor is necessary. "We have divided up the functions, and that sometimes makes for more labor on the part of the student but this university is so complex, we feel that's the best way to service students," he said. "Also, when you concentrate on a program, you can focus your attention and be much more effective."

Shaw said he feels the advising network "seems to be working pretty well."

"People seem to be seeking advice —going beyond the people they see at dinner. We see students seeking advice in different places, and that is encouraging," Shaw said in a telephone survey conducted last spring, students indicated they consider the advising network as helpful overall.

Shaw also expressed concern for those students who need help but are not working the network. "I'd like to find out where the holes are," he said. "I'd like to find more

Editorial

On History's Future:

The power struggle and ego match between Brown's history department and administration must come to an end. While these two groups slug it out, Brown students are denied the education they deserve.

By the end of this year, Brown will have lost a total of six European History teaching positions. The university has only agreed to replace two of them.

The university's parsimony in replacing professors will weaken the department and curtail the learning experience of most humanities students. Imagine studying European history with no courses on England. Imagine studying 19th and 20th century Europe without examining foreign policy and diplomatic affairs.

While the administration debilitates the history department, the department has brought some of this wrath upon itself.

Brown's history department is narrowly focused. If you want to study European or American history, this is the place to be; if not, better look elsewhere. As a result of this, the university claims that it will grant the history department two more professors only if the department hires historians outside of the European/American field.

Both sides are being extremist and irrational.

Clearly Brown's history department needs four, not two, European history replacements if the department is to maintain its high standards and national reputation. For anyone, including the Provost Maurice Glicksman, to declare otherwise, is absurd.

In addition, if administrators are truly worried about a lack of diversity in the history department, they should allocate an additional history professor—making a grand total of five replacements, for the six of the faculty lost—to the department, with the stipulation that the department use these spots to teach non-European/American history.

And hiring one professor to teach the history of Third World people is not enough. The history department cannot continue to ignore Asian, African, Native American and a host of other vital histories. Many courses dealing with these topics exist outside of the history department, and it is time for the history department to step off its righteous pedestal and count these courses towards a history degree.

We hope this feud is settled soon. The Brown student body deserves better.

THE BROWN DAILY HERALD

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SCAPEGOATING

For the Critical and Lazy

By DAVID S. KLINGHOFFER

It's getting a little tiresome, this newest of Brown political trends. For those of you who haven't noticed yet, it goes something like this: Should you happen upon some system, idea, attitude, or whatever, that you find offensive, make an avatar of it. That is, for example, if you've latched on to some particularly nasty University policy, don't waste time dissecting and criticizing the policy itself, but find an individual or group of individuals to physically embody it—and jump them.

Like other rhetorical techniques, this one has no inventor. Its birth at Brown was, however, directed by a midwife—the leadership of our Third World community.

Labor began on the evening of March 12, last semester, in an unlikely place: Arnold House lounge, where 75 people—whites to the left, blacks in the center and to the right—gathered to discuss race relations. It was agreed upon that whites and blacks don't get along as well as they ought, especially at Brown, of all places. Those assembled would not stop there, though, and went on to give the problem a name—Racism—and an on-campus incarnation—whites.

"I don't trust you because you're white," a black man told his listeners.

And "You're guilty until proven innocent," added a black woman. Hazard Professor of Physics Phillip Bray '48 ratified the equation with his now-famous "I am a racist" declaration.

The next day, several hundred of us gathered on the Green, to hear Mark Griffith '85, spokesman for the Organization of United African Peoples, crystallize the night's work—with one amendment. For Griffith, whites were too large and unwieldy a body to personify Racism, so he separated out a small group of them to fill the role—The Administration.

"A cross is burning on the front lawn of this university," he said.

"Something has told black and Third World people at Brown University that racism is alive, doing quite well and receiving the support of this university and its administration." (Never mind, of course, that this "racist university" gives 41 percent of its financial aid to minority members, who together constitute 18 percent of the student body, and that it accepts 31 percent of Hispanic and 44 percent of black applicants, as opposed to 19 percent of all applicants.)

Eight months later, Griffith's message has not been lost on a significant portion of those who demand Brown's divestment from all companies doing business in South Africa. Many of their partisans, however, have taken a lesson from the OUAP, identifying a problem—apartheid—and then

that, in certain of its quarters, Brown's fraternity system nurtures an identifiable culture without which many of us would be much happier, and that, therefore, it ought to be eliminated and Wriston Quad thrown open to the regular housing lottery. I stand with him in that position.

With his often misrepresentative rhetoric, however, he embodied that High School Football Team culture

'Eight months later, Griffith's message has not been lost on a significant portion of those who demand Brown's divestment from all companies doing business in South Africa.'

materializing it in familiar groups: The Corporation, The Faculty, and Anyone Who Disagrees With Us.

A favorite technique among these individuals is to offer the following threat: If you resist, you are Pretoria. Consider Hiram Pines '88 and his Oct. 23 letter to the *Herald*: "In not taking immediate action towards full divestiture, the Corporation has made a conscious decision to preserve our rich, privileged status and to just as directly preserve their (i.e., black South Africans') poor and oppressed—very underprivileged—status." Would anyone be surprised to hear the white National Party criticized in just Mr. Pines' words? To oppose divestment is almost to be a member of Botha's cabinet.

Even the *Herald* itself, usually more responsible than its contributors, waxed equally sloppy in its Nov. 6 editorial. Commending the faculty for taking its belated stand in favor of divestment, Mr. Karp et al. aver that "To do otherwise would be morally repugnant." Morally repugnant? Right, kind of like apartheid.

While the Left has been advancing the avatar formula through the battle over divestment, the Brown Right has lost little time in doing likewise on its own fronts. Some of you may have read David Klinghoffer's column of Oct. 16. Now, as I understand, Mr. Klinghoffer (a nice guy and a considerable gentleman—I think I met his dad once at a convention in Philly) meant to argue

and its attendant aesthetic in the entire Wriston Quad community. And thus flushed his argument, rather than the fraternities.

It has been suggested to me that we Brown students, Left and Right, take our affinity for this sort of argumentation from our common experience with the New Curriculum, with the emphasis it lays on criticism and thus on the attack. That may have something to do with it. For example, I recently participated in a Semiotics 12 section in which our section leader spent a significant portion of our Thursday session prodding us to fall upon and devour poor old Dr. Freud.

I would, however, offer another, and I think more compelling explanation for the rise of this new fashion: plain old intellectual sloth. It's just a lot easier to assail an idea if you can point to it in disgust as it walks across the Green or rides a bicycle along George Street.

And of course let's not forget, especially when it comes to the Brown Left, that you can't think of yourself as morally superior to an attitude, only to the person who embodies it.

And, as I said, it's all becoming rather tedious. I'm afraid, though, that we're stuck with it unless we can find a place in our politics for somewhat less self-righteous posturing and somewhat more analytical rigor. Until then, "Blessed are the sleepy ones, for they will soon drop off."

Cuts

Continued from page 1

hairstyle ("it wasn't anything strange, just spiky on top"), Donna quit her job. Now, she is playing synthesizer for the rock band Dance In Colors. "I am kind of vain, so I care a lot about the way my hair looks," she said.

Dave Machata '86 agreed: "This is total vanity, I never used to pay more than \$6 for a haircut. But now I am starting to do modelling and I need my hair to look good."

Machata scheduled to have his haircut right before the party he was throwing that night. "I guess you could say that I am here for an altered image," he said. "I want to come tonight with a different look and see what the shock effect is."

"What it comes down to is this: if your hair doesn't look good, you don't feel good," said Sharon, one of the salon owners, as she began moussing-up Donna's hair. "A lot of

people come here when they are depressed — they are looking for a change."

Not surprisingly, most of Altered Images' customers are Brown and RISD students. "They are usually pretty concerned about the way their hair looks," said Robin, a hair stylist. "At first, I thought that Brown students would be more conservative, but it's not so—we get some pretty weird people from Brown."

Robin, who has been cutting hair for six years, is not an ordinary-looking person herself. Over 6 feet, wearing black, she has short, dyed-black hair that is cropped close at the neck and protrudes to the side over her forehead in one shiny mass. Robin does not want to look like others nor does she want to appear the same for very long.

"I don't have this haircut just because I work here," she said. "This is how I am: I've been different for a long time. I get bored with myself, so I change color, get a haircut. For example, I had a

mohawk five years ago, when no one else around here had one. Only that wasn't so good: I couldn't get waited on in restaurants and I couldn't get served at the mall."

Getting a haircut is not simply staying well-groomed; your appearance is expected to convey a message and, consequently, your hair says something about you. Why is there such a proliferation of hair styles? — because no one wants to look or feel like everybody else. There is no worse fate than being lost in the crowd.

Even men are leaving the traditional barber shop for the cutting-edge fashions of a hair salon. John Palmer, a truck driver, explained that he doesn't mind paying more money for a hair cut — "as long as I have a better appearance," he said. Mr. Palmer usually comes to Altered Images once a month: "I get a conservative cut and then I use gel to give my hair body."

About one half of the salon customers are men and, contrary to the stereotype, they are no less fickle than women. "Some men are total fanatics about their hair," said Robin. "My own boyfriend takes a half-hour to blow-dry his hair every morning and, if we are going out, I have to do it! I dyed his hair for the first time a year ago and now he dyes it every month — and he insists on mixing his own color. I ruined him," she sighed.

Altered Images has a good reputation and the waiting room was crowded. Spiked-up, dyed, cropped and shaved heads throw shadows against the walls as their owners flip through fashion magazines in search of something new.

"I am going to cut my hair short, like this," said Wendy Gunther, pointing at a model in a Calvin Klein ad. Ms. Gunther had long wavy blond hair, but she was "just tired of it."

"Short is the way to go," agreed her friend Kimberly Trainer. "That's how they have it in the fashion magazines."

were making a statement about what we like to see."

Blankman laughed again. "Yeah, we're the model Americans."

"Yeah, right. Some model Keleman complained. "I didn't get into the G. Gordon Liddy lecture because of *Jeopardy*'s 20-minute champions.

No, but seriously guys. What does all this mean to you? They quieted down a bit and got serious. "This is our chance to say something about what gets on TV," said Blankman. *Bowling for Dollars* is the most watched show on television, and it's crap! We can help to change that now... it makes us a little bit more responsible about the stuff we watch."

"It really makes you think twice," Shank moralizes, "when you sit down to watch *The Superfriends*."

The members of the Nielsen family all giggle, simultaneously. But not at Shank's statement. Chevy Chase has just fallen down a flight of stairs.

Nielsen

Continued from page 1

watch sometimes," Shank added. "I'm an I.R. major and I watch it all the time."

Blankman laughed and remarked, "I'm not I.R. and I watch C-Span more than he does."

Being a Nielsen family is a big job. It can get quite tedious, the three said, filling out the booklet. But their services do not go unrewarded. The Nielsen family was generous enough to include \$1.50 for the group as compensation for their efforts—50 cents per TV.

But fame and fortune has not affected their house. "It definitely has not changed the way we watch TV," Shank said. "When we first started this last week, we thought it was kind of a neat thing. It started on Thursday night, and that's our favorite night to watch television anyway, so we were psyched. We felt like we

EPC

Continued from page 1

Summer Studies

The committee also approved a report by the EPC ad hoc Committee to Evaluate the Summer Program, chaired by history professor Anthony Molho. Molho said his committee was "pleased with the quality of the summer program; it met the expectations that had been set for it... and although there are several questions and problems that have to be looked at, the program in its first summer was a good one."

One question Nussbaum raised was why only 15 students of the 163 enrolled this summer were on financial aid. Summer Studies dean Reginald Archambault explained that every student who applied and was determined needy received aid. "I think it's difficult for anybody who's on financial aid and has to

work to take summer courses," he said. "On the other hand, it's possible to accelerate their studies and cut costs."

Women's Studies

Sarah Doyle Center director Elizabeth Weed presented a review of the now two-year-old concentration in women's studies. To date, she said, 14 students have graduated in the concentration and 13 more have declared.

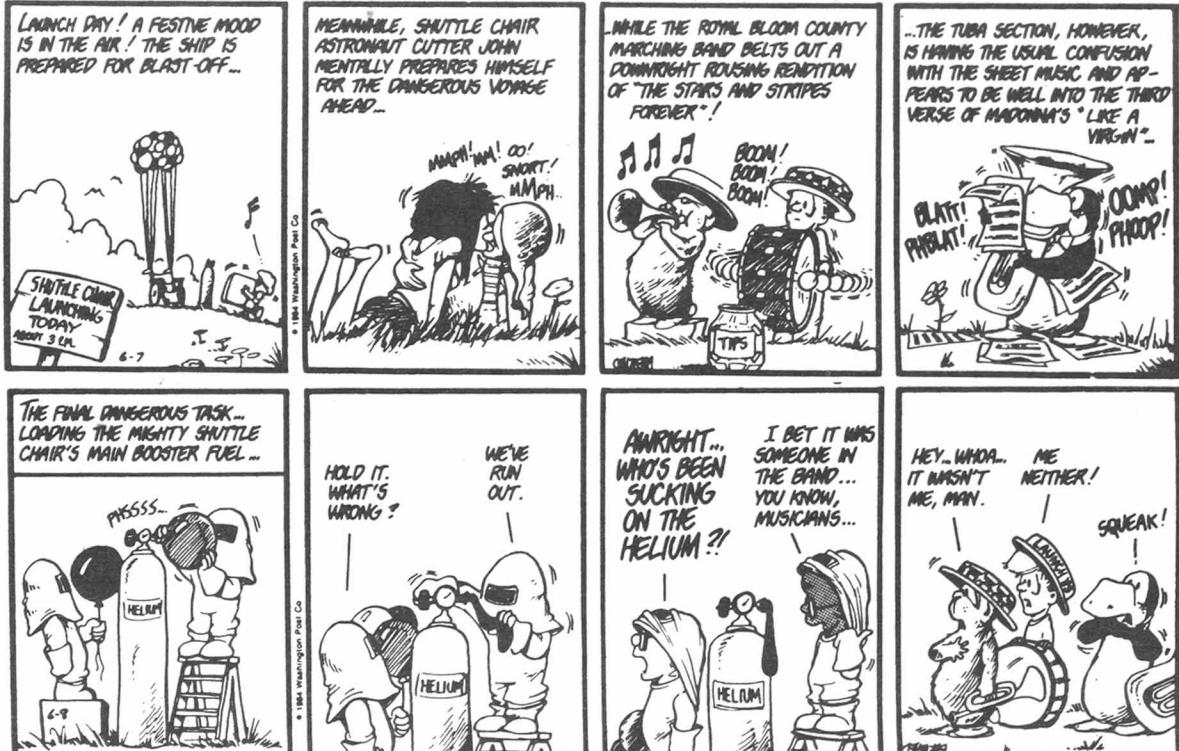
"We have found the concentration as we designed it to be basically sound," she said. Weed added that the department will be asking the EPC to approve a major adjustment in requirements.

Currently, candidates must complete a semester in the history of British and French women. With the departure of history professor Joan Scott, however, no one teaches the course focused on European women.

Letters to the Editor

by Berke Breathed

BLOOM COUNTY



Creative Alternatives to Divesting

To the Editor:

Divestment strikes me as, at best, an uncertain, naive, and lazy way to affect desired ends in South Africa. If activists want to influence corporate policies and send symbolic messages to the U.S. and South African governments, it seems to me that they could be far more direct and creative in their tactics. I would like to outline one such strategy. It rests on several assumptions, each of which I believe is as plausible as any on which divestment depends, and it promises more effective results.

Let us assume that out of this nation's twelve million college students some 3%, say 350,000 persons, would be willing to participate to some extent in a movement to force corporations and the U.S. government to exert pressure for change in South Africa's racial policies. Given the intensity of support for divestment on campuses nationwide, this number seems on the conservative side of reasonable. For discussion's sake, let us call this body of activists South Africa Reform Coalition (SARC). Let us further assume that within SARC there would be 10,000 people who would be committed to extensive activism and 150 who would devote time to organizing

activities.

Suppose SARC were to adopt a variant of the strategy used by the United Auto Workers at the time that a new industry-wide contract needs to be negotiated: target negotiations on one company that presumably would act as model for other firms. Finally, suppose, for example, that SARC would choose as its target Texaco, a supplier of oil to South Africa. From these conditions several forms of action could flow.

1. SARC could mount a campaign that would say to Texaco, "If you do not take positive steps to aid blacks and promote change in South Africa by a certain month, each member of our organization who owns a Texaco credit card will destroy it and mail it to your credit office, and each of our 350,000 members will induce three or four friends, relatives, faculty and community people to do the same. Imagine the embarrassment and disruption that a flood of a million destroyed credit cards could cause for the company. As much, I would suggest, if not more than the dumping of stock shares. But there is more.

2. For the price of about five record albums or three compact

disks, each member of SARC could purchase one share of Texaco common stock. Imagine the pressure that 350,000 active shareholders could exert by writing letters and by threatening proxy maneuvers for their own purposes, and imagine the havoc 10,000 extra-active shareholders could wreak by descending upon annual or quarterly meetings to exhort the company to reform its activities in and for South Africa.

3. Those 350,000 shares of stock combined would yield annual dividends of \$1,050,000 — enough not only to finance some of the organization's expenses but also to provide a score or more black South Africans with scholarships to just about any educational institution.

The above represents only one of many possibilities for real activism. Variations could be applied to other companies, such as General Motors or GM. But such action demands commitment and concerted effort. Divestment, which makes the shareholding institution do the work and assume the responsibility, gives the individual the easy way out.

Howard P. Chudacoff
Professor of History

Anti-Divest Stance Inconsistent

To the Editor:

Tom Shapira is certainly correct in suggesting that, when considering a question as complex as "What ought Brown's relationship to be with South Africa?", we ought to carefully weigh all the reasons that can be offered in favor of alternative relationships. There is no place for dogmatism in the debate. We are a community whose *raison d'être* derives from a faith that disputes can be resolved by appeals to reasons which transcend the whims of the individual. Such reasons are *ex hypothesi* such that all can recognize them as having some force. A minimal criteria which we ought to employ in evaluating an argument (the development of a reason) is that of internal consistency. I would suggest that although Tom's argument against divestment deserves a hearing, because his argument is internally inconsistent it is not an argument which we need to take very seriously.

We have found the concentration as we designed it to be basically sound," she said. Weed added that the department will be asking the EPC to approve a major adjustment in requirements.

Currently, candidates must complete a semester in the history of British and French women. With the departure of history professor Joan Scott, however, no one teaches the course focused on European women.

concludes that "these morals cannot, and should not, be imposed on others." Presumably, Tom believes that this line of reasoning cuts against the argument that Brown ought to disinvest for moral reasons (in fairness, Tom does also argue that Brown ought not for prudential reasons to disinvest).

It should be obvious that the above argument is fundamentally inconsistent. The force of the "should" in Tom's argument is clearly a moral "should." He is not suggesting that the imposition of a moral point of view on those who do not share it is a disutility. He is suggesting that such an imposition is *morally wrong*, that it is wrong in an absolute sense. It seems to me, then, that Tom has committed himself to two irreconcilable propositions: (1) The imposition of a moral point of

view on those who do not share it is morally wrong; (2) Brown should not divest because, from his *moral point of view*, this act would constitute an imposition of a particular moral point of view, and this imposition is *morally wrong*. These positions, taken together, render Tom's position absurd.

Mr. Shapira deserves a hearing. But if he is going to argue from a moral point of view, then he cannot dismiss the arguments of Brown Divest by suggesting that such argument is off limits. If he is going to argue against divestment solely on prudential grounds, then moral arguments, such as the one we've considered above, are not available to him.

Kirk Bernstein '86.5

Neusner Responds

To the Editor:

Many will share my regret that Associate Dean of Medicine, Professor Beiser, has chosen to frame issues in the way that he has. I believe that matters can be discussed on their own merits and regret he does not concur. An informed community will reach its own decisions on matters of public policy. No one

Jacob Neusner
University Professor

Center

Continued from page 1

Steve Carmody, Director of the Computer Center.

Reichley said that the building's progress should stay close to schedule due to outside Government involvements.

"Under set circumstances, the government is involved in the plans and progress of such a building. They will have someone involved

looking at plans, commenting and seeing that the project stays on schedule."

According to Reichley, the government's interest in Brown and computing is not without direction. "The government has funded a number of university facilities which they have deemed to have broader value to the country than simply teaching and research... the direction Brown has taken in learning more about computers and education is deemed great and broad."

Hair

continued from page 1

cellophane is color with the "edges knocked off." In the highbrow world of sophisticated hair care, gaudy reds and peroxide whites must now compete with a whole array of more debonair "transparent colors." These colors are less striking and blend more naturally with original hair color.

The popularity of these new hairstyles and others like them has made life a lot more interesting for hair stylists. "The wash and wear haircut is definitely out," says Shwaery. "Over the last few years, things have gotten a lot more exciting. These days people are trying everything. People are tired of the same old thing and they're looking for something more upbeat. Something happy."

With the development of more precise "liquid tools" like mousse, conditioners and dyes, this mood is more readily attainable. "Though people may be shy at first, they'll eventually tell you what they really want," says Shwaery. "And these days, they can usually get it."

In the face of these new demands, the hair salons themselves are expanding and diversifying. "The traditional salon is dead," says Shwaery. "Today people are not just coming in for haircuts. They want to look the absolute best they can. They come in for facials and pedicures and advice on how to improve their looks."

Hairstylists at Oz, on Thayer Street, share Shweary's excitement. "I think that all this interest in new hairstyles is great," said one coiffeur. "Though I don't personally care for straight Mohawks, I'll do a modified Mohawk. I love the new wispy spiky cuts."

With this tide of new hairstyles has also come social progress. Though

real men may still turn their noses up at quiche, they don't seem to mind shelling out cash for a fashionable haircut. "Guys sure have come a long way," said a woman at Oz. "It seems like more and more men are coming in every day. They look really great in the new styles."

These new cuts have also brought greater responsibilities in hair maintenance. An expert at Squires recommends a daily multi-vitamin with special attention given to vitamins B, C, and E and the mineral zinc. Conditioners are also recommended. And contrary to popular belief, blow-drying is not harmful as long as it is done in moderation.

Those who miss the simpler days of hairstyling should not despair. The geniality and carefree languor of the neighborhood barbershop is still alive and well. Says one Providence shearsman, "I don't understand what all this fuss is about. If you ask me, a haircut is a haircut. This other stuff is damn silliness."

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* Bob Engles '40

Reichley used the co-axial cable as an example of the innovations Brown has made in Computer Science. The cable-installed about six years ago—runs under all the university buildings, making a unified computer system possible.

"One of the major purposes behind this direction is to learn how computers can be used in all disciplines, not just the physical sciences. It's wrong to think language arts graduates will not be expected to understand computing," Reichley said.

Brown currently has big contracts with several computer companies, among them IBM and Apple. According to Reichley, both companies will be represented in the new building.

"There will be a number of different kinds of computers, engaged in developing looking at new ways of learning and teaching," he said.

Dober and Associates of Boston will design the high rise, projected to be 113,000 gross square feet.

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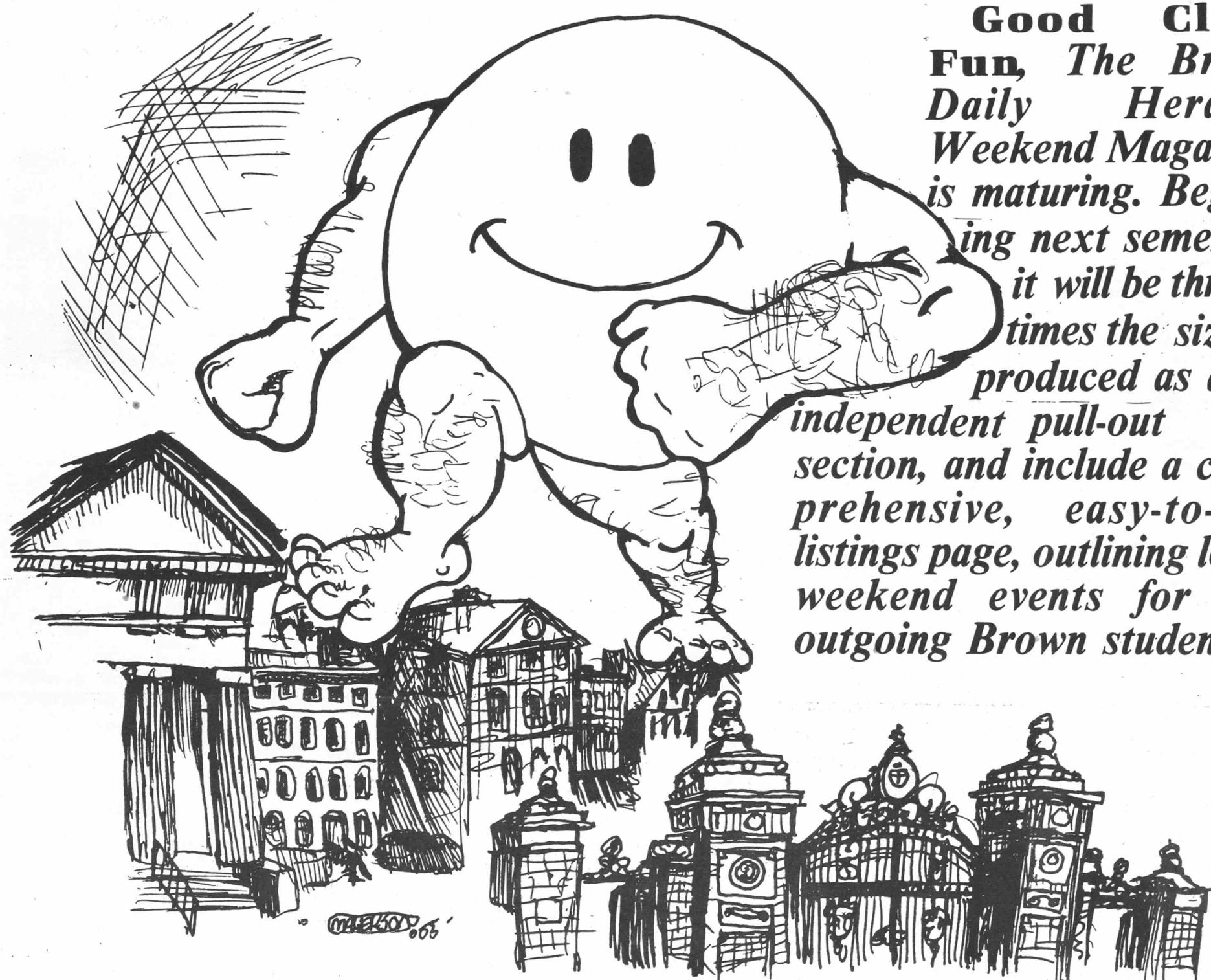
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WITNESS:

The Evolution of the Weekend Magazine



Good Clean Fun, The Brown Daily Herald's Weekend Magazine, is maturing. Beginning next semester, it will be three times the size, produced as an independent pull-out section, and include a comprehensive, easy-to-use listings page, outlining local weekend events for the outgoing Brown student.

We need your help. If you think you would like to be involved with the campus' fastest growing publication, and Brown's only weekly, contact Keith Mayerson (x5556) and David Shenk (x6551), or leave a message at the Brown Daily Herald building on 195 Angell St. (next to Stereo Discount Center). There will be an organizational meeting for anyone interested at 9 p.m. Wednesday, November 20 in the Herald building. Non-Alcoholic beverages will be served.

Hey . . . CONTEST

Have we outgrown our name, too? Do you like the name Good Clean Fun? If not, drop us a note in the Herald boxes in the basement of Faunce and under Faunce Arch.

There are big prizes involved here.

SUGGESTED TITLE:

NAME:

PHONE:

Sports

FOOTBALL NOTEBOOK

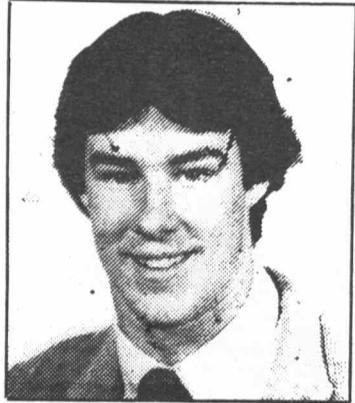
Gridders Hurting For a Win

By ROB ADLER

Eight down, two to go. That's right, two weeks remain on the Ivy League football schedule. And for the Brown team, pressure to win these last two games, versus Dartmouth and Columbia, may be greater than at any time all season.

"We'll have to rise to the occasion," said Brown coach John Rosenberg about Saturday's contest at Dartmouth. "Our backs are up against the wall."

What have put the Bruins' backs in that position are the two blown



Steve Kettelberger '86

leads against Harvard and Richmond. Once the Bruins were eliminated from title contention, which was pretty much after the loss to Penn, the goal became a winning season.

With their current record of 3-4-1, the Bears must bounce back from the disappointments of the last two weekends and win their last two games to finish at 5-4-1, a game over .500. Chalk up the 'W' over Columbia- that leaves only Dart-

mouth between the Bruins and their first winning season since 1980, when under John Anderson they went 6-4.

Last year the Bruins came up flat as a pancake in the game against the Green, and were humiliated 27-11 in what was their poorest effort of the season. This year, injuries loom as a bigger problem than attitude.

Most significantly, Steve Kettelberger, the only quarterback Brown has known under coach Rosenberg, is out after injuring his knee on the turf at Richmond. While no Dan Marino, Kettelberger is unquestionably the best quarterback the Bruins have got, and also an excellent team leader. His replacement, be it senior Geoff Soriano or sophomore Mark Donovan, will be under a great deal of pressure to perform.

Kettelberger is not the only key player who fell victim to the unusually hard astroturf surface down in Richmond. Senior Tom Catena, who has played as well as any noseguard in the league this year, is out with an injured foot. Pat McCormack '86, another leader on defense, is questionable at this time for Saturday's game. McCormack also hurt his foot in playing what was his best game of the season against the Spiders.

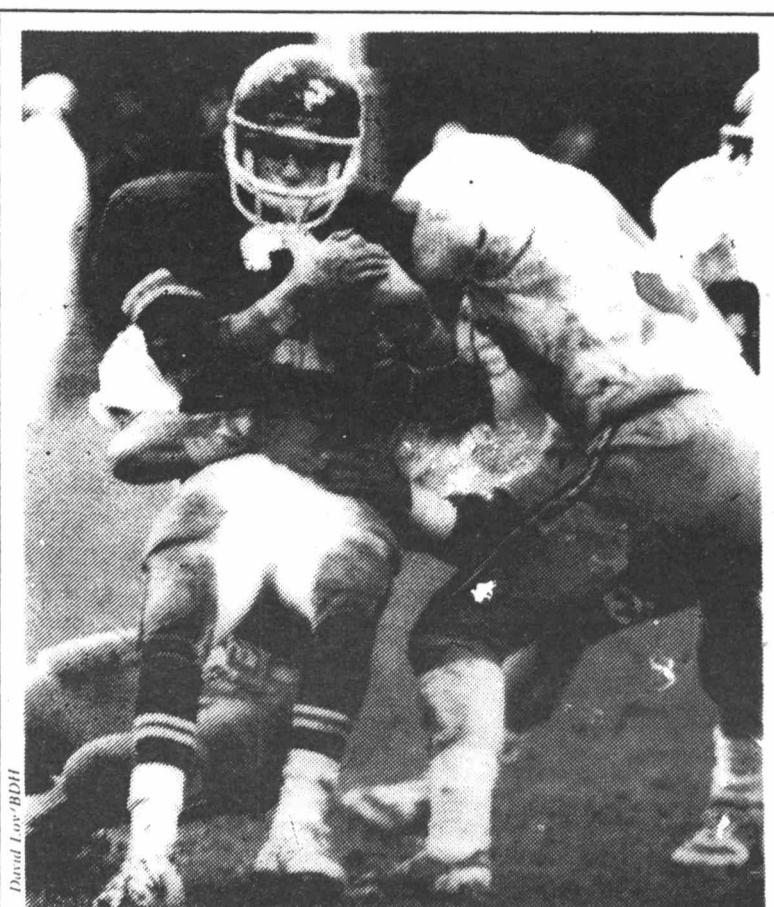
Finally, tight end Greg Roth aggravated a hip injury he has played with over the last few weeks, and the hip pointer could keep him out of action Saturday as well. All of these injuries are compounded by the fact that Brown is limited in the number of players it can take to Hanover for the game; depth could be a problem

for the Bruins in New Hampshire.

Elsewhere in the Ivy League, Harvard will host Penn in a game that could decide the league title. If the Quakers (5-0) win, they will clinch sole possession of the title for the second year in a row. However, if the Crimson (4-1) can keep their miracle act alive, both teams will enter the final week of the season with one loss. Harvard will then play Yale, while Penn faces Dartmouth.

Penn should be a prohibitive favorite to beat Harvard, despite the Crimson's seemingly respectable 4-1 league mark and 6-2 record overall. Basically, Harvard is not that good a team. They were dominated by both Brown and Holy Cross the last two weeks, yet, by capitalizing on their opponents' mistakes, won both. Only God knows how Harvard came back from a 20-7 deficit at Holy Cross with 3:01 remaining to take the lead and the game with three touchdowns in 41 seconds. Without a doubt it is one of the greatest comebacks in Harvard history.

Penn, however, is neither Brown nor Holy Cross. They are a big, physical team, and the Crimson haven't had a lot of success against big, physical teams. Coach Jerry Berndt has also taught his Quakers how to win- witness their four Ivy championships in the last four years. Penn will not lose the game the way Brown and Holy Cross did. The Philadelphians haven't lost a league contest since late 1983. Don't look for things to change this Saturday.



IVY LEAGUE STANDINGS FOOTBALL

	IVY			OVERALL		
	W	L	T	W	L	T
Penn	5	0	0	Penn	6	1
Harvard	4	1	0	Harvard	6	2
Princeton	3	2	0	Yale	3	3
Yale	2	2	1	BROWN	3	4
Dartmouth	2	2	1	Princeton	3	5
BROWN	2	3	0	Dartmouth	2	5
Cornell	1	4	0	Cornell	2	6
Columbia	0	5	0	Columbia	0	8

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